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MAY 1975

The Honorable Earl L. Butz Chairman, Interdepartmental Savings Bonds Committee Department of Agriculture Washington, D. C. 20250

Dear Mr. Butz:

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I regret that I was unable to attend the Savings Bonds kick-off reception and rally last month. I do, however, want to assure you of the importance that we place on the Savings Bonds campaign in this Agency. We have held our own internal rally for keypersons of the campaign who will be carrying the Savings Bonds message to their fellow employees and I have conveyed my personal comments to them in a letter, a copy of which is attached.

Thank you for providing me with a copy of the rally's program of events. I am sure it was an appropriate beginning for a most successful campaign.

Sincerely,

/s/ Bill

W. E. Colby Director

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14 April 1975

MEMORANDUM FOR: ALL EMPLOYEES

- 1. The annual U.S. Savings Bonds Campaign will be conducted this year within the Agency from 1 through 31 May. "Take Stock In America" is this year's Campaign theme.
- 2. This year's Campaign again provides us with a special opportunity to pause and consider the numerous beneficial aspects of purchasing Savings Bonds. By using the payroll savings plan, which is automatic and effortless, many Americans have seen small payroll deductions for Savings Bonds grow into substantial education or retirement funds. Savings Bonds are risk free, loss and theft proof and can be quickly converted into cash for emergencies. The current interest rate on Series E Bonds is 6 percent compounded semi-annually, when held to maturity of five years.
- 3. I urge you to consider carefully the purchase of Savings Bonds as a means of investing in your future and that of your country.



